



JOB DESCRIPTION

Marketing Intern (12 months)

About us

UnderTheDoormat meets the growing demand for managed accommodation in the sharing economy. We provide guests with the comfort of a home and professional service of a hotel and offer homeowners a hassle-free way to earn extra income while they are away.

This is an opportunity to join an exciting, technology led business with a high energy team who work closely on delivering an excellent customer experience. You will have the chance to learn new skills, be involved in significant projects and make an impact on many different areas of the company.

We are looking for bright and ambitious people to help continue to grow the business. Applicants should be adaptable, flexible and proactive in developing their own skills and capabilities. We celebrate leaders at every level of the business who demonstrate independence in their work while contributing to the culture and broader environment of the UnderTheDoormat team.

About the role

We currently have a 12 month placement internship placement available in our Marketing Team. The Marketing Intern will play a key role in our Marketing team especially building our content and collateral, leading campaigns, and overseeing our PR, engagement and brand building. We are looking for a genuine self-starter who has ability, potential, and a thirst to learn and grow as the company does.

This role will report to the Marketing Director

Contract: 12 month fixed-term contract (with 3 month probation period)

Salary: National Minimum Wage

Hours: 9am – 6pm Monday - Friday

Responsibilities:

The Marketing Intern would have a crucial role to play in:

- Overseeing the content on our new website and all of our materials
- Playing a leading role in building marketing campaigns and promotions, including cross-promotions, partnerships with other companies, and supporting our digital marketing team
- Selling us in for events and creating and hosting our own
- Developing content for us - both written and video
- Managing content and distribution across our social media channels
- Supporting the Marketing Director and marketing team with admin tasks as needed

As a young company, you will have the freedom to drive continuous improvements in how we operate – and we genuinely want you to drive improvements and take the lead, not just take direction.

Applicants should be adaptable, flexible and proactive in developing their own skills and capabilities. We celebrate leaders at every level of the business who demonstrate independence in their work while contributing to the culture and broader environment of the UnderTheDoormat team.



You should love the idea of supporting a team while also being able to work independently. As a small business you will also have a key role to play as a team member in helping us to ensure that our homeowners and guests have a positive and seamless experience.

You must enjoy interacting with customers and partners, demonstrate excellent attention to detail, and be able to multi-task. You will often be the face (digitally, written, and sometimes in person) of UnderTheDoormat and must be comfortable and confident in this role.

What we are looking for:

- Someone who is interested in gaining experience in marketing and / or the hospitality sector
- Someone who thrives under pressure and with constantly changing dynamics
- A people person who thrives on working with others and loves building personal connections that drive growth
- Someone with strong social media experience
- Someone who is organised and detail oriented.
- Someone who has strong written, verbal and interpersonal skills who's highly outgoing, energetic and focused
- Someone who has a strong desire to expand and acquire new skills

What we offer:

- An exciting and fast-paced start up environment
- Friendly team and quarterly socials together
- Support from a mentor on how to grow your future career
- Informal ongoing development and training on other key business skills, such as project management
- Eligibility to be part of the company bonus scheme after passing probation
- A great foundation for a future career in the hospitality sector