



Sales and Marketing Executive

About us

UnderTheDoormat meets the growing demand for managed accommodation in the sharing economy. We provide guests with the comfort of a home and professional service of a hotel and offer homeowners a hassle-free way to earn extra income while they are away.

This is an opportunity to join an exciting, technology led business with a high energy team who work closely on delivering an excellent customer experience. You will have the chance to learn new skills, be involved in significant projects and make an impact on many different areas of the company.

We are looking for bright and ambitious people to help continue to grow the business. Applicants should be adaptable, flexible and proactive in developing their own skills and capabilities. We celebrate leaders at every level of the business who demonstrate independence in their work while contributing to the culture and broader environment of the UnderTheDoormat team.

About the role

The Sales and Marketing Executive will play a leading role in our Sales and Marketing Team and will be instrumental in our growth plans. We are looking for a genuine self-starter who has the ability, potential, and a thirst to learn and grow as the company does. The role would best suit somebody who has 3-5 years' experience in marketing and sales acquisition that can show return on investment.

Salary: £24-£28k (depending on experience)

Hours: 9am – 6pm Monday - Friday (flexible and part-time working considered)

Responsibilities:

- Assisting with the content on our website and all our materials
- Playing a leading role in building marketing campaigns and promotions, including cross-promotions, partnerships with other companies, and supporting our digital marketing team
- Selling us in for events and creating and hosting our own
- Developing content for us - both written and video
- Managing content and distribution across our social media channels
- Supporting the CMO and sales and marketing team with admin tasks as needed
- Proactively seeking, researching, and implementing other growth opportunities

As a young company, you will have the freedom to drive continuous improvements in how we operate – and we genuinely want you to drive improvements and take the lead, not just take direction.

Applicants should be adaptable, flexible and proactive in developing their own skills and capabilities.

You should love the idea of supporting a team while also being able to work independently. As a small business you will also have a key role to play as a team member in helping us to ensure that our homeowners and guests have a positive and seamless experience.

You must enjoy interacting with customers and partners, demonstrate excellent attention to detail, and be able to multi-task. You will often be the face (digitally, written, and in person) of UnderTheDoormat and must be comfortable and confident this role.



What we are looking for

- Someone with 3-5 years' experience in sales and marketing
- Someone who wants to progress their career in sales and marketing
- Someone who thrives under pressure and with constantly changing dynamics
- A people person who thrives on working with others and loves building personal connections that drive growth
- Someone who is organised and detail oriented
- Someone who has strong written, verbal and interpersonal skills who's energetic and focused
- Someone who is data-driven in the way they approach decision making
- Someone who has a strong desire to expand and acquire new skills

What we offer

- An exciting and fast-paced environment
- Friendly team and quarterly socials together
- Informal ongoing development and training on other key business skills, such as project management
- Eligibility to be part of the company bonus scheme after passing probation

Our business is going places and we want you to as well. If you're interested in playing a key role in our team, please get in touch at team@underthedoormat.com