

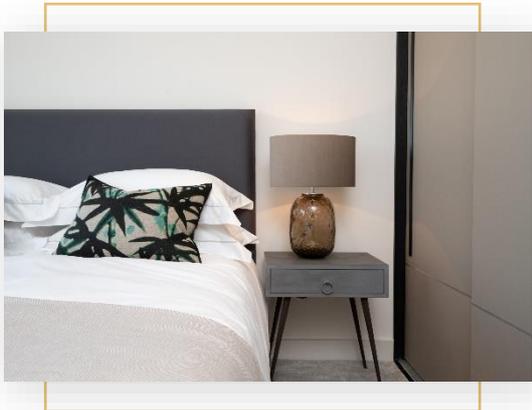


under the
doormat 

UnderTheDoormat & Buying Agents

UnderTheDoormat is London's award winning short-let company, professionalising the short-term accommodation industry with our fully managed and fully insured service. We are the first company to be accredited by the UK industry body, the Short-Term Accommodation Association (STAA) and our CEO is the Chair of the organisation. We also work closely with Government departments such as MCHLG, DCMS, HMRC and BEIS to ensure the responsible growth of the sector.

Part of our growth strategy includes the formation of long and successful partnerships with complimentary organisations. As a leading agency, we would like to explore ways that can be of mutual benefit.



Clients purchasing an Investment property

Your clients can earn effortless income from short-letting newly purchased property. We are seeing an increasing trend of overseas investors purchasing prime London property as a fantastic long-term investment. Most prefer to retain these homes for their own use when they are in town rather than long-let. Rather than have these homes empty, UnderTheDoormat can provide expertly managed short-term rentals generating income through high-calibre guests.

Refer guests to us

When you have clients moving to London and are in need of accommodation while looking for a permanent place to stay, rather than a hotel, they can stay in the comfort of an UnderTheDoormat home. They'll enjoy all the services on offer to our guests.

For potential buyers this can also be a fantastic way to get to know an area of London before committing to a purchase, and to also test our services from the guest's perspective. With all referrals your agency will earn an incremental income stream.

Homeowners leaving London

Your clients can earn an effortless income from short-letting with UnderTheDoormat when you relocate them overseas. Beneficial for clients who want to still have access to the home during the year and also leave some of their personal belongings behind. Allowing UnderTheDoormat to short let their London home to our international guests means that their property will be regularly cleaned, maintained and lived-in throughout the year. The flexible nature of our short-lets means that their home will be ready for them when they visit or decide to relocate back to the UK.

A partnership with UnderTheDoormat

UnderTheDoormat provides a full, hotel quality hospitality service for the home to attract high quality guests. All of whom are thoroughly vetted and checked-in in person. Our housekeepers clean the home at the start and end of every stay. For security, photo inventories are also taken, and all homes are covered by our comprehensive contents (up to £100k) and buildings insurance (up to £1m) as well as public liability (up to £10m) to cover guests.

Property owners benefit from access to an exclusive combination of more than 40 booking platforms, including Homes and Villas by Marriott International (one of the first companies to launch on this luxury platform in London), Expedia (one of the first three globally) and its partner network Booking.com, Vrbo, HomeAway and Bridgestreet ensuring occupancy levels are always optimized.

We are happy to work together to create a proposal for your business. With our professional support you will be able to offer your clients a new product offering, to generate new income streams and maximise yields, and mitigate risks with current tenants, in a safe and secure way.

How to get in touch

Call us on 020 7952 1650 or email us myhome@underthedoormat.com to find out more.

