

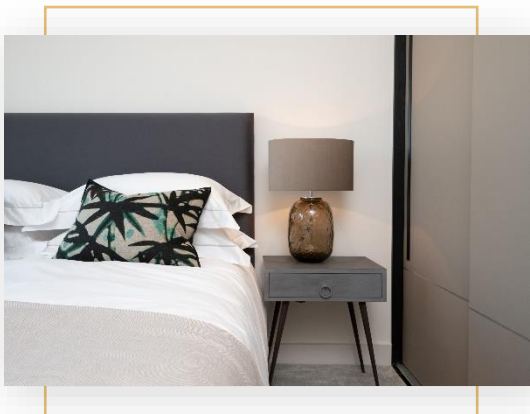


under the
doormat 

UnderTheDoormat & Property Managers

UnderTheDoormat is London's award winning short-lets company. We are professionalising the short-term accommodation industry with our fully managed and fully insured service. We are the first company to be accredited by the UK industry body, the Short-Term Accommodation Association (STAA) and our CEO is the Chair of the organisation. We also work closely with Government departments such as MHCLG, DCMS, HMRC and BEIS to ensure the responsible growth of the sector.

Property managers tell us they have properties vacant for large chunks of the year where owners are based overseas, potentially meaning a greater workload for them as homes need constant babysitting. They also have unauthorised short-lets taking place in their portfolios, which is difficult to manage and creates significant risk. Partnering with UnderTheDoormat offers you solutions to both issues.



Cover vacant periods

Work with UnderTheDoormat to deliver expertly managed short-lets when homes are otherwise vacant. This could be in between long-term tenancies or when homeowners are overseas and not using their homes for large periods of the year.

Reduce the risk of Tenants carrying out unauthorised short-lets

Allow short-letting in your properties with the fully managed and insured UnderTheDoormat service. This gives you peace of mind that the process is being handled expertly and not exposing the building to any potential risks such as misplaced keys etc..

Add short-lets to your service

We offer fully managed bookings from three nights to three months and anything in between. Providing you with an additional offering to international clients who need the flexibility that long-term rentals does not offer them, with referrals earning you an additional income stream.

Short-letting at optimum times

Peak season for short lets is during the summer and Christmas period. When homes are otherwise vacant at these times of the year, we are able to work with you to secure income for your clients while taking care of the entire process and thus not adding to your workload. We see vacant homes under most stress at these times of the year.

Increase foot-fall and sales for surrounding retail units

Where you have nearby commercial units, the increased traffic guests offer can help you to retain clients. A thriving local community will likely help the units in question succeed.

A partnership with UnderTheDoormat

UnderTheDoormat provides a full, hotel quality hospitality service for the home to attract high quality guests. All of whom are thoroughly vetted and checked-in in person. Our housekeepers clean the home at the start and end of every stay. For security, photo inventories are also taken, and all homes are covered by our comprehensive contents (up to £100k) and buildings insurance (up to £1m) as well as public liability (up to £10m) to cover guests.

Property owners benefit from access to an exclusive combination of more than 40 booking platforms, including Homes and Villas by Marriott

International (one of the first companies to launch on this luxury platform in London), Expedia (one of the first three globally) and its partner network Booking.com, Vrbo, HomeAway and Bridgestreet ensuring occupancy levels are always optimized.

We are happy to work together to create a proposal for your company. With our professional support you will be able to generate new income streams and improve yields for your clients while operating in a safe and secure way.

How to get in touch

Call us on 020 7952 1650 or email us myhome@underthedoormat.com to find out more.

