

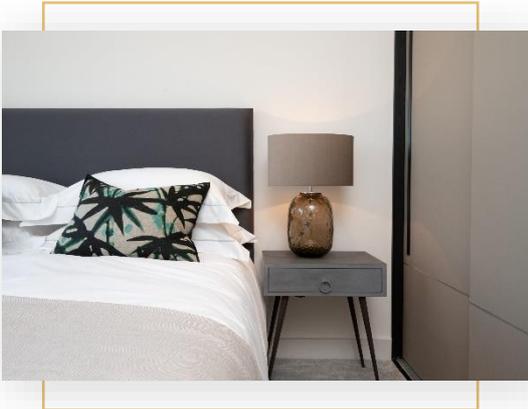


under the
doormat 

UnderTheDoormat & Property Portfolios

UnderTheDoormat is London's award winning short-lets company. We are professionalising the short-term accommodation industry with our fully managed and fully insured service. We are the first company to be accredited by the UK industry body, the Short-Term Accommodation Association (STAA) and our CEO is the Chair of the organisation. We also work closely with Government departments such as MHCLG, DCMS, HMRC and BEIS to ensure the responsible growth of the sector.

Portfolio owners tell us they have unauthorised short-lets taking place in their properties, which is difficult to manage and creates significant risk. They also have void periods which depress their overall yields. Partnering with UnderTheDoormat offers you solutions to both issues.



Fill void periods

Work with UnderTheDoormat to deliver short-lets in between long-let tenancies will improve your overall year-round yield with everything managed by us.

Reduce the risk of Tenants carrying out unauthorised short-lets

It's possible some of your Tenants are already short letting while they are away. You could allow short-letting in your tenancy agreements with the fully managed and insured UnderTheDoormat service. This

gives you peace of mind and a profit share from residents who travel often, as income would be split between the Tenant and yourselves.

Add short-lets to your portfolio

We can help you accommodate fully managed bookings from three nights to three months and anything in between. Providing you with an additional effortless income stream on your assets as we handle everything from marketing and guest interaction to check-ins and professional cleaning.

Maximise income by short-letting at optimum times

Peak season for short lets is during the summer and Christmas period. With the sales market slow in the summer and the long-let market slow over Christmas we see our businesses as being complimentary offering you year-round opportunities on your entire portfolio.

Increase foot-fall and sales for surrounding retail units

Where you have nearby commercial properties, the increased traffic can help you to sustain rents. A thriving local community will likely help your properties increase in value and demand.

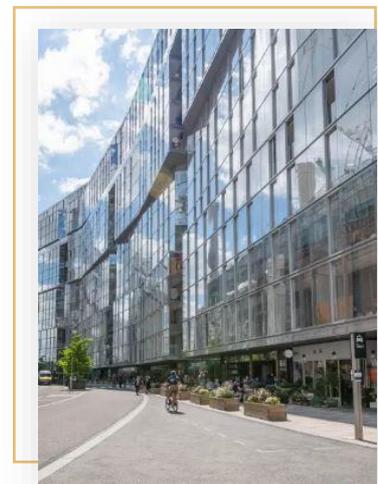
A partnership with UnderTheDoormat

UnderTheDoormat provides a full, hotel quality hospitality service for the home to attract high quality guests. All of whom are thoroughly vetted and checked-in in person. Our housekeepers clean the home at the start and end of every stay. For security, photo inventories are also taken, and all homes are covered by our comprehensive contents (up to £100k) and buildings insurance (up to £1m) as well as public liability (up to £10m) to cover guests.

Property owners benefit from access to an exclusive combination of more than 40 booking platforms, including Homes and Villas by Marriott

International (one of the first companies to launch on this luxury platform

in London), Expedia (one of the first three globally) and its partner network Booking.com, Vrbo, HomeAway and Bridgestreet ensuring occupancy levels are always optimized.



We are happy to work together to create a proposal for your company. With our professional support you will be able to generate new income streams and maximise yields, and mitigate risks with current tenants, in a safe and secure way.

How to get in touch

Call us on 020 7952 1650 or email us myhome@underthedoormat.com to find out more.